

Project Treatment

“Paper Circus”

Producer/Director: Kate Presbury

HD – DVD (NTSC)

September 22, 2008

Running Time: 30 seconds

Introduction

The circus is a popular tradition that dates back all the way to early Rome. The concept of the circular arenas and audiences surrounding them, like what we know today, didn't begin until the early 18th century. People have enjoyed the beauty and adventure of what circuses have had to offer. From the exhibitions to the acrobatics, the circus has a variety of displays that appeals to all ages. Approach for a circus is constantly evolving, but the idea of the circus remains the same.

Style

The 50s was the decade that created the most visually appealing circus posters. Each poster was drawn in great detail, and created it's own tiny little show within the poster. Through editing the layers of the superimposed graphics within a poster, movement will be created. By using an illustrated style in multiple layers it will take on the illusion of a real 50s circus. The project is intended to recreate the experience of the circus within the boundaries of an old 50s circus poster.

Audience

This Project has the potential to intrigue anyone, but the intended audience would be for anyone had attended a circus as a child. By bringing to life the paper circus in a graphic animation, this will allow the audience to reminisce on their past experiences at a circus. The Project will create a visual puppet show experience that entices the audience's inner child.

Technique

To effectively present the illusion of real living 50s circus, the project will incorporate visual effects and computer graphics. A series of similar 50s circus posters will be collected and then edited in Photoshop. Each graphic within the poster will be place on their own layer creating multiple planes. Once each graphic lives on its own layer it will be brought into Adobe After Effects to add effects to the graphics. After this the project will be taken into Final Cut Pro for editing and sound. The entire production will take place roughly over 2 months, allowing 1 month for research and preproduction, one wee for layering, two weeks for effects and one week for editing. Once the project is complet it will be presented at the final.

Budget

Conclusion

In the end, with all the elements brought together a circus will come alive on the screen. The illusion of real life within the poster will give the audience the chance to feel the joy of a circus again.